

V2Results Roadmap™

Client:


Revised:



Values & Vision
CORE VALUES
MTP
Accountability Statement

V2RESULTS.COM

LONG-TERM STRATEGIC THINKING

STRATEGIC ANCHORS	SANDBOX
<input type="text"/>	35 Word Strategy Statement
<input type="text"/>	<input type="text"/>
HEDGEHOG	Target Customer Segments
Passionate About	<input type="text"/>
<input type="text"/>	Products and Services Provided
Can be best in the world	<input type="text"/>
<input type="text"/>	VALUE PROPOSITION
Economic Engine (Revenue per X)	
<input type="text"/>	BRAND PROMISE
BHAG (10 YEARS)	<input type="text"/>
<input type="text"/>	<input type="text"/>

SWOT
Strengths (Internal)
<input type="text"/>
Weaknesses (Internal)
<input type="text"/>
Opportunities (External)
<input type="text"/>
Threats (External)
<input type="text"/>

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John R Howman--Certified V2Results Advisor

V2Results Roadmap™

COMPANY

THE ROCKS



RESULTS

THREE-HAG METRICS	ANNUAL THEME METRICS

KEY FOCUS AREAS (Top 3-5)	ANNUAL INITIATIVES (Top 3-5)
1	1
2	2
3	3
4	4
5	5

1st Quarter Rocks (Top 3-5) :: Metrics	
owner status Not Started	
owner status Not Started	
owner status Not Started	
owner status Not Started	
owner status Not Started	

2nd Quarter Rocks (Top 3-5) :: Metrics	
owner status Not Started	
owner status Not Started	
owner status Not Started	
owner status Not Started	
owner status Not Started	

3rd Quarter Rocks (Top 3-5) :: Metrics	
owner status Not Started	
owner status Not Started	
owner status Not Started	
owner status Not Started	
owner status Not Started	

4th Quarter Rocks (Top 3-5) :: Metrics	
owner status Not Started	
owner status Not Started	
owner status Not Started	
owner status Not Started	
owner status Not Started	