V2Results Roadmap™	Client:	allind
	Revised:	consulting group, LLC

Values & Vision	LONG-TERM STRATEGIC THINKING	SWOT	
CORE VALUES	STRATEGIC ANCHORS	SANDBOX 35 Word Strategy Statement	Strengths (Internal)
	HEDGEHOG	Target Customer Segments	
	Passionate About		Weaknesses (Internal)
		Products and Services Provided	
	Can be best in the world		
		VALUE PROPOSITION	Opportunities (External)
МТР	Economic Engine (Revenue per X)	PRODUCT INNOVATOR	
		CUSTOMER INTIMATE OPERATIONAL EXCELLENCE	
Accountability Statement	BHAG (10 YEARS)	BRAND PROMISE	Threats (External)

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V2Results RoadmapTM RESULTS		COMPANY		allied consulting group, LLC	
			THE ROCKS		
THREE-HAG METRICS	ANNUAL THEME METRICS	1st Quarter Rocks (Top 3-5) :: Metrics	2nd Quarter Rocks (Top 3-5) :: Metrics	consulting group, EEO	
		owner status Not Started	owner status Not Started		
		owner status Not Started	owner status Not Started		
KEY FOCUS AREAS (Top 3-5)	ANNUAL INITIATIVES (Top 3-5)	owner status Not Started	owner status Not Started		
1	1	owner status Not Started	owner status Not Started		
		owner status Not Started	owner status Not Started		
2	2	3rd Quarter Rocks (Top 3-5) :: Metrics	4th Quarter Rocks (Top 3-5) :: Metrics		
3	3	status Not Started	owner status Not Started		
4	4	owner status Not Started	owner status Not Started		
5	5	owner status Not Started owner status Not Started	owner status Not Started owner status Not Started		

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